Research and Reflection on the Current Situation of "Chinese Cultural Aphasia" in English Education in Chinese Universities

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Abstract: In the current college English education, there are problems such as copying books and neglecting the education of students' culture in order to complete the teaching tasks, especially the neglect of combining Chinese and Western culture, which leads to "Chinese Culture Aphasia". The existence of cultural aphasia is not only unable to effectively spread Chinese excellent traditional culture, but also not conducive to cultivating all-round talents. At present, English teaching in Chinese colleges and universities lacks the dissemination and implementation of Chinese culture. From the surface analysis, it is a deviation in teaching methods and concepts, but from the essential point of view, it reflects the defects of social values. This paper mainly analyzes and studies the current situation of "Chinese cultural aphasia" in college English education. Solving the problem of Chinese cultural aphasia education is not only the key to promoting the cultivation of high-quality applied talents in the new era, but also the basis for realizing the correct expression of Chinese culture in foreign exchanges. In order to promote effective English teaching, appropriate strategies should be formed from the aspects of clear awareness, optimization of tutorials, and strengthening of context.

1. Introduction

In recent years, with the deepening reform of College English education and the gradual construction of diversified English education mode, students' English expression ability and use ability have been significantly improved [1]. However, College English education is not simply language knowledge teaching, but to teach students the cultural and social background behind the language, so that students can flexibly and skillfully carry out cross-cultural communication [2]. Under the background of quality education, the society puts forward new requirements for contemporary college students' cultural and humanistic qualities. As the foundation of higher education system and an important discipline, English not only undertakes the task of imparting students' English skills, but also pays attention to cultivating students' comprehensive quality and cultural accomplishment [3]. However, at present, there is a problem of "aphasia of Chinese culture" in English teaching. Teachers pay more attention to introducing English-speaking countries' cultures into English teaching, which not only makes it difficult for English teaching to play its practical functions, but also restricts the development and inheritance of Chinese culture [4]. Therefore, colleges and universities should seek scientific and effective solutions to this problem, integrate Chinese culture into English teaching, highlight the functionality and practicality of English teaching, and realize the overall improvement of students' quality and ability [5]. The aphasia of Chinese culture in college English education in China is due to the lack of confidence in national culture in the current society, and there is still a certain distance between China's material level and western developed countries [6]. At present, the phenomenon of worshiping foreign countries and ignoring Chinese local culture not only exists in College English teaching, but also in our social life. In order to completely eliminate this phenomenon, we need to study and find a solution [7].

2. Connotation of "Chinese Cultural Aphasia" in College English Education

Aphasia is one of the neurological symptoms in medicine, that is, brain damage caused by injury

or disease leads to loss of expression ability and partial or complete loss of oral and written comprehension ability. Cultural aphasia, in essence, refers to the narrowness and deficiency of cognition at the cultural level, which is manifested in the inability to use foreign languages to express the culture of native countries [8]. Regarding the "Chinese cultural aphasia" syndrome, it was first proposed by Professor Cong Cong of Nanjing University. He found that even some doctoral students who have good training in both English and Chinese can not use English skillfully to express Chinese culture. it is unfavorable for introducing Chinese national culture to foreigners. The typical example is most Chinese students can use English to introduce western food and festivals, while they can hardly use English to describe Chinese food and traditional festivals. The "Aphasia" of Chinese culturehinders the cultural exchange between China and the west, and also has a very negative impact on the spread of Chinese traditional culture.

Studying the basic connotation of "Chinese cultural aphasia" in college English education and discussing its concrete manifestation, causes and effective strategies have many positive application values in college English education. First of all, it helps to promote students' comprehensive English ability. In college English education, teachers should realize the higher requirements of society for English comprehensive talents at present. Only by ensuring the combination of Chinese cultural knowledge and English language proficiency, keeping up with the trend of the times and stimulating students' systematic interest in learning can students make their English learning more in line with their actual characteristics and ensure students' English learning to be more comprehensive and practical. The diversification and internationalization of global development make cross-cultural communication skills one of the important abilities of college students. Without certain cross-cultural communication skills, it is difficult to survive and develop in a multicultural environment. Taking social needs as the starting point and goal to cultivate students' cross-cultural communicative competence, combined with the particularity of college English teaching, the positioning of cross-cultural communicative competence in college English teaching is shown in Figure 1.

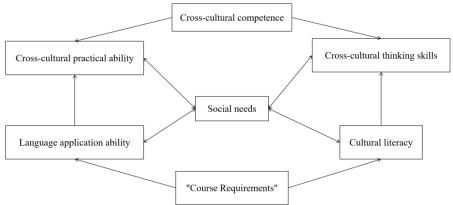


Figure 1 The positioning map of cross-cultural communicative competence in college foreign language teaching

Secondly, the problem of cultural aphasia in College English education appeared as early as the end of the 20th century. The current education is more extensive. The goal of College English education is to promote China to adapt to the world's political, economic and cultural exchanges. Therefore, we must strengthen the combination of Chinese culture in English learning, so that Chinese culture can be spread to the world more actively, correctly and comprehensively. Finally, exploring the solution of "Chinese culture aphasia" in college English education will promote the necessary process of inheriting and carrying forward Chinese excellent culture, infiltrate Chinese culture into English education, enrich students' relevant knowledge and promote Chinese culture to be passed down more effectively. It will also enable students to look at the impact of western culture more rationally and critically from the perspective of Chinese culture and deepen students' humanistic quality training.

3. The Status Quo of "Chinese Culture Aphasia" in College English Education

3.1 Significance of Research on the Status Quo of "Chinese Cultural Aphasia" in College English Education

Under the background of economic globalization, the society has put forward higher requirements for students' comprehensive English quality. Therefore, in the process of English education, colleges and universities must recognize the importance of the development of students' comprehensive English ability, especially students' awareness of cross-cultural communication. It is one of the key factors affecting the future development of students. In the process of Englsih teaching, it is necessary to attach great importance to this in order to truly promote the all-round growth and development of contemporary college students. At the same time, College English education involves a wide range of knowledge content, which is an important curriculum system to cultivate students' reading ability, vocabulary ability, oral expression ability, language use ability and interpersonal skills. Therefore, with the development of Chinese culture, we should re-examine the mode of College English education, and persist in improving students' acceptance of College English curriculum, so as to develop students' comprehensive English ability and meet the needs of contemporary society. Under this background, it is necessary to guide students to think actively and strengthen the effective training of English practical ability in the implementation of college English education. However, the current situation of "aphasia of Chinese culture" is widespread in college English education, which leads to the serious alienation between classroom teaching and actual demands, and the lack of positive influence of Chinese culture hinders the development of contemporary college students' intercultural communicative competence. Language and culture are inherently inseparable. Language is only a communication tool for culture. If there is no culture in the language, it is not a complete language system. The reasons for the phenomenon of "Chinese cultural aphasia" in English teaching in colleges and universities can be classified into the following categories: the influence of social consciousness, the influence of the examination system, the influence of English textbooks and the structural system of English courses.

3.2 Strategies of Chinese culture infiltration in College English Teaching

Chinese national culture can be said to edify students' growth. The integration of Chinese culture into the process of teaching English by teachers is conducive to strengthening students' feelings for national culture and fostering students' cross-cultural awareness. Using English to express classic Chinese national culture is a good way to integrate Chinese culture into college English teaching. To put it simply, it is to replace some western elements involved in English communication with Chinese ones, just as Chinese food can be used instead of western food when ordering in an simulated restaurant in English classroom. Teachers can also ask students to compare western capitalism with Chinese socialism and find out the differences.

If you want to integrate Chinese culture into college English teaching, it's not enough to rely on teachers to change the way of teaching. English education experts need to adjust the current English textbooks and add Chinese culture to the textbooks with accurate expressions to help students understand Chinese culture better and to avoid aphasia in the textbooks.

4. Conclusions

In the current college English education, there is a serious phenomenon of aphasia in the English expression and knowledge of Chinese culture, which not only has a certain impact on the inheritance and development of Chinese culture, but also hinders Chinese culture from going abroad and into the world. At present, colleges and universities have strengthened the importance of English and its related majors, and have taken effective measures to solve the problems in education. However, there are still some shortcomings in English education in colleges and universities, which lead to Chinese culture aphasia in English education in Chinese colleges and universities. However, with the efforts of relevant personnel, the aphasia of Chinese culture in English education will surely be eliminated.

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